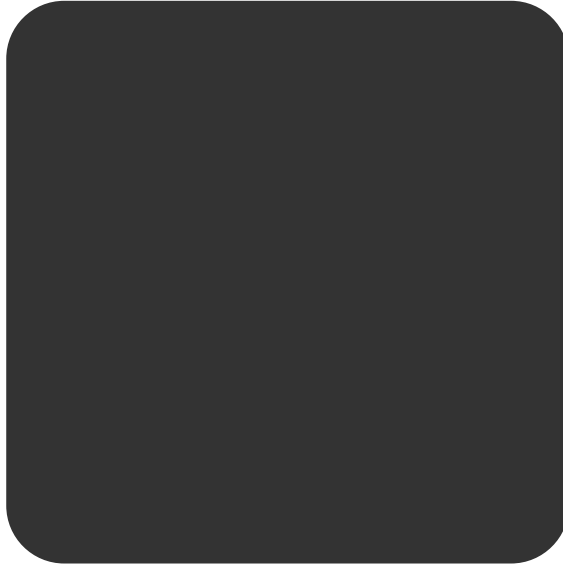


Brand Color System

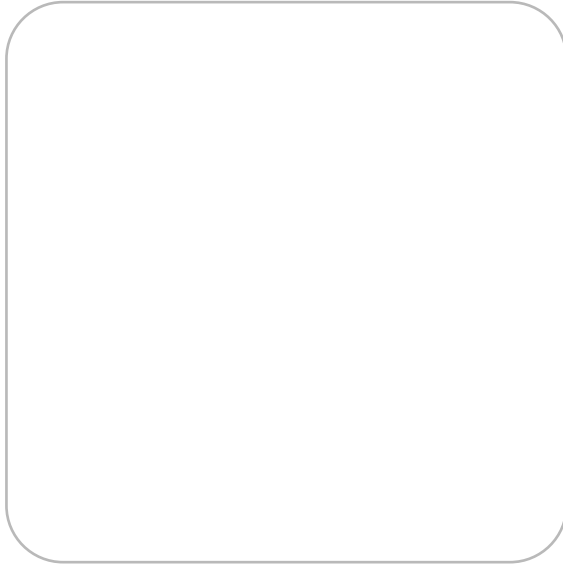
PRIMARY PALETTE



Beach
HEX #1088E7
RGB: 15 135 230
CMYK: 75 40 00 00

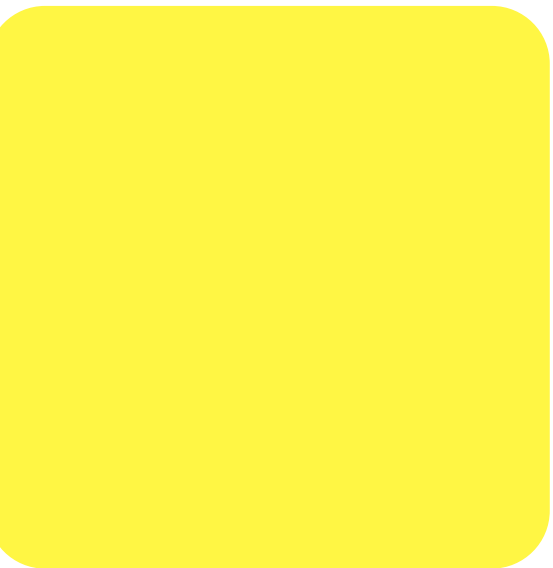


Slate
HEX #181818
RGB: 24 24 24
CMYK: 00 00 00 90



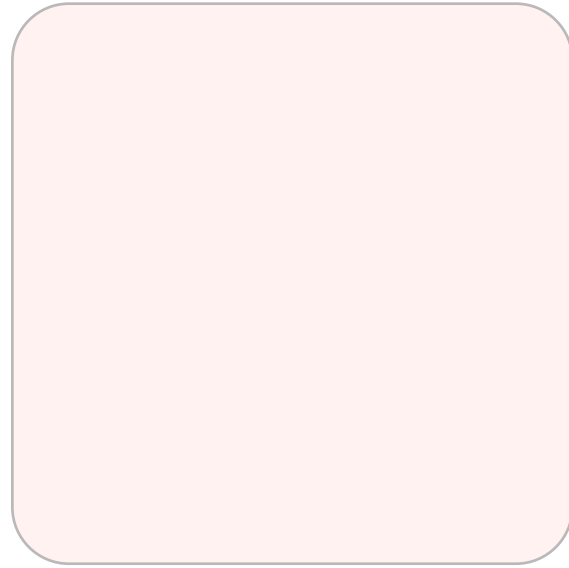
Eggshell
HEX #FFFFFF
RGB: 255 255 255
CMYK: 00 00 00 00

SECONDARY PALETTE

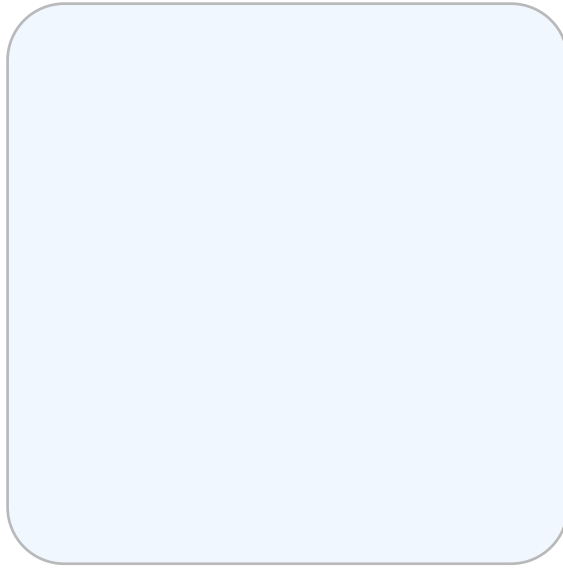


Sunny Side
HEX #FEF644
RGB: 255 246 68
CMYK: 00 75 00 00

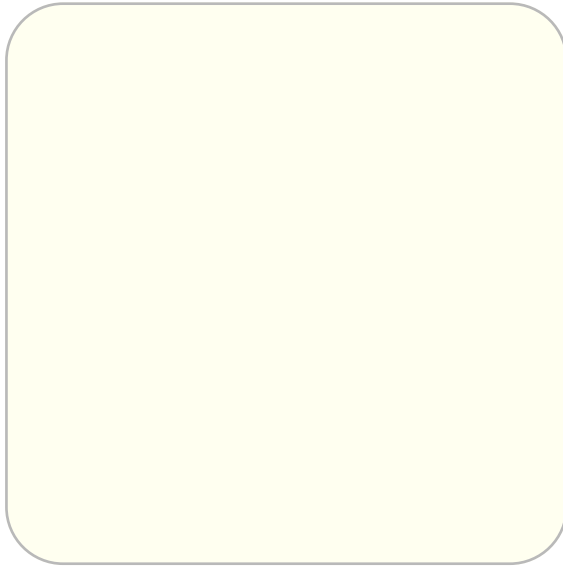
TERTIARY PALETTE



Blush
HEX #FFF2F2
RGB: 255 242 241



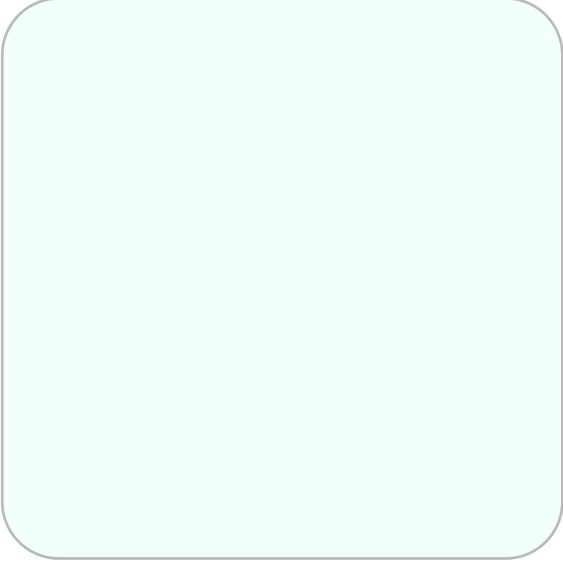
Shore
HEX #F0F7FF
RGB: 240 247 255



Hardboiled
HEX #FEFEE8
RGB: 255 255 240



Martini
HEX #F4F3FF
RGB: 246 242 255



Moss
HEX #F2FBF9
RGB: 242 255 253

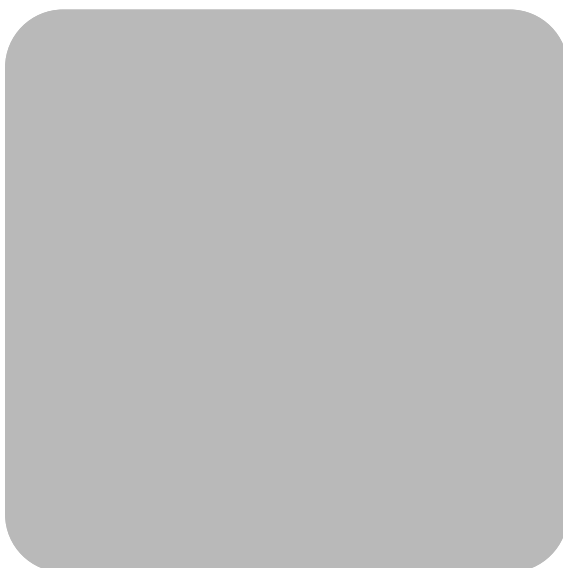
NUETRAL PALETTE



Slate
HEX #181818
RGB: 24 24 24
CMYK: 00 00 00 90



Graphite
HEX #888888
RGB: 136 136 136
CMYK: 00 00 00 50



Cement
HEX #B9B9B9
RGB: 185 185 185
CMYK: 00 00 00 20






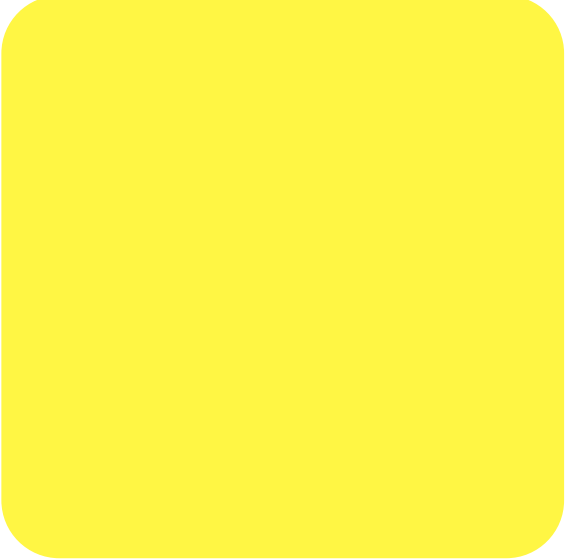
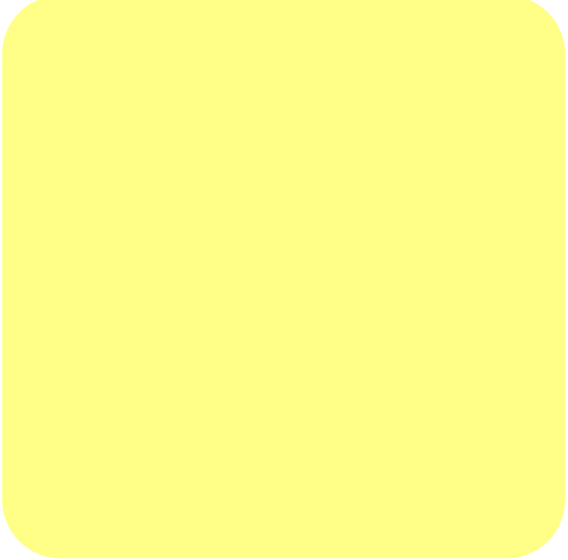
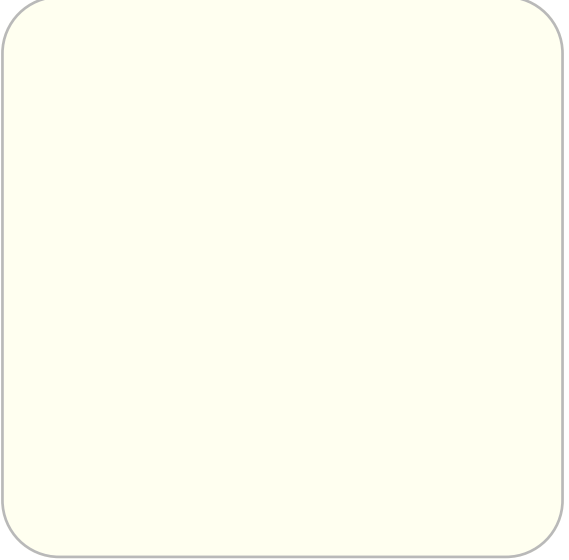
Ash
HEX #D9D9D9
RGB: 217 217 217
CMYK: 00 00 00 10



Marble
HEX #F9F9F9
RGB: 249 249 249
CMYK: 00 00 00 05

Brand Color System

TINTS

	Beach HEX #1088E7		Beach2 HEX #6CBDFF		Shore HEX #F0F7FF
	Sunny Side HEX #FFF644		Soft Boiled HEX #FFFF87		Hard boiled HEX #FFFFF0

BACKGROUND TINTS

	Blush 3 HEX #FF6C66		Blush 2 HEX #FFC8C6		Blush HEX #FFF2F1
	Moss 3 HEX #45BDA7		Moss 2 HEX #A7E8D9		Moss HEX #F2FFFD
	Martini 3 HEX #9C8BFA		Martini 2 HEX #D8D6FE		Martini HEX #F6F2FF