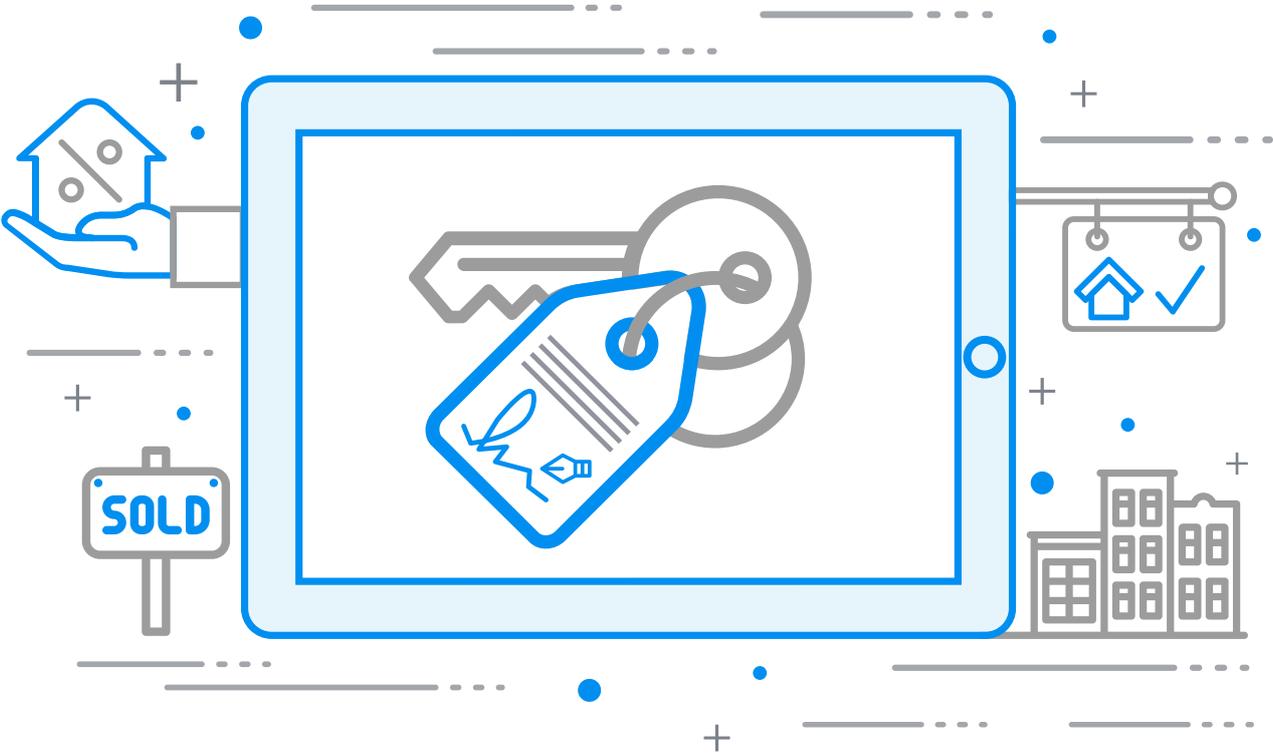


# How real estate professionals close property deals faster with electronic signatures



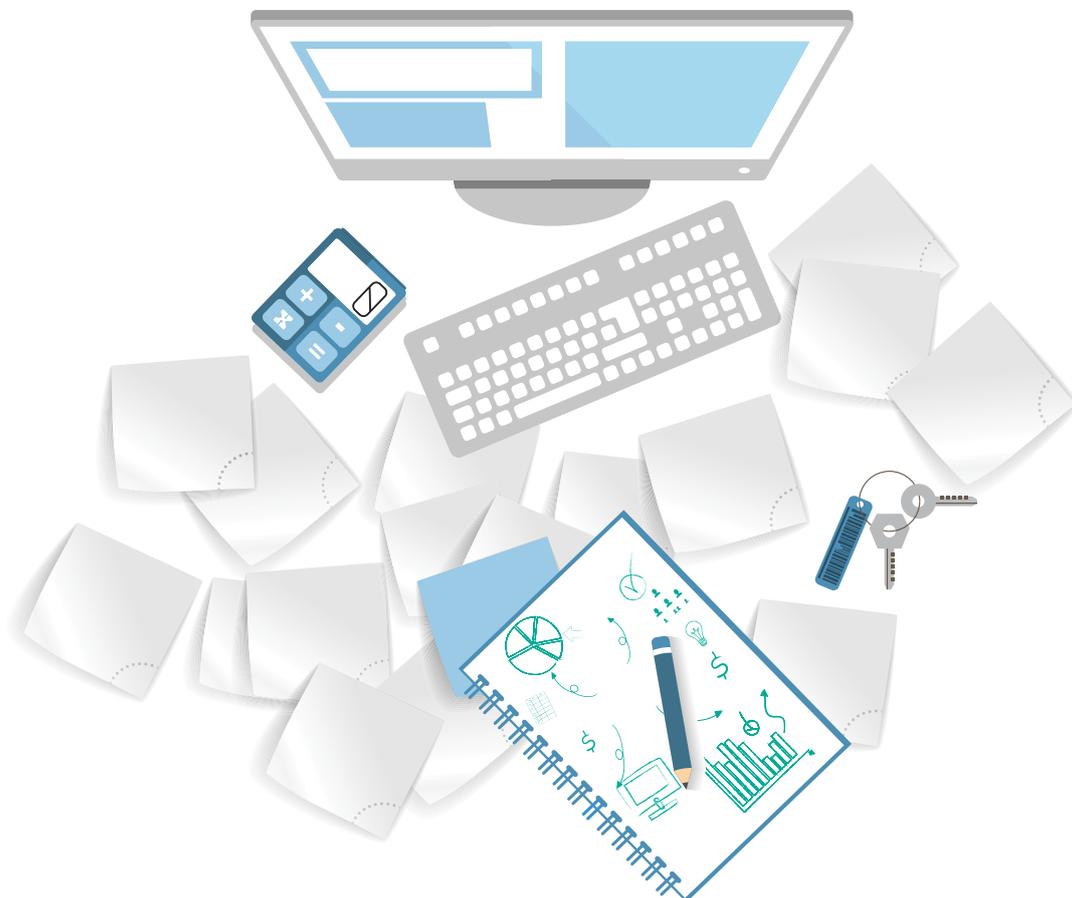
Real estate firms lose almost **\$20000** a year in printing, energy, and document storage costs.<sup>[1]</sup>

Managing paper records can cost up to **75** times more than electronic records.

[1] Stria Inc: Time for paperless revolution in Real Estate

## When paperwork slows down the real deal

The real estate industry lives on paperwork—right from the listing to the closing of deals. Real estate transactions typically take a long time to close because of the lengthy paperwork involved. Getting through this paperwork faster means faster revenues and a lot of time and effort saved. Electronic signatures offer real estate brokers, agents, buyers, and sellers a quick and effective way to authorize a sale and get a deal going without losing out on convenience.



# How electronic signatures help real estate professionals



## FASTER REAL ESTATE TRANSACTIONS

Simply because property transactions involve a lot of paperwork, getting all the documents together in time will be a long-drawn and error-filled process. By using electronic signatures right from the word **go**, you can cut the time to closing day from weeks to days.



## CONDUCT BUSINESS ON-THE-GO

A typical day in the life of real estate brokers and agents could include traveling to different properties and sites with clients and partners. Electronic signatures help them to not stay tied to the office and let them sign or get document signed while on-the-go.



## DELIGHT CLIENTS AND PARTNERS

A typical real estate transaction will involve multiple parties including brokers, lenders, lawyers, appraisal agents and title companies. By making paperwork less burdensome and using electronic signatures, all the people involved can sign documents anywhere, anytime and from their preferred device. That's a win for everyone, especially the client.



## REDUCE HASSLES AND ERRORS

Electronic signatures make it easier for realtors get all the paperwork ready without the hassle of printing pages of documents and mailing them, or even traveling up and down to get signatures. And if there are any errors or changes in the document, it can be revised and reshared in an instant. So you don't have to delay closing on a deal because of human error.



## STAY COMPLIANT AND SECURE

Getting a deal from purchase agreement to closing requires filling out and signing on multiple mandatory forms, options, disclosures and agreements. With electronic signatures, you can easily fill out and sign these documents and ensure compliance at every stage. And with electronic signatures, you can maintain audit trails of all your paperwork to prevent malpractice.

# Using SignEasy to get to closing day faster



## WORKS ACROSS DOCUMENT FORMATS AND DEVICES

SignEasy works with PDF, Word, Excel, Apple Pages, JPEGs - almost any file format you use at work. You can sign, send and manage documents from your phone, tablet or computer, right from wherever you are.



## SELF, IN-PERSON AND REMOTE SIGNING

SignEasy blends well across all kinds of real estate transactions an agent or a broker encounters - starting from self signing of floor plans and disclosures, to getting a signature in-person from parties while on a property site. Waiting for the buyer to sign the agreement while they are away? Use the Remote Signing feature to send the document to them for signature and get it signed in minutes.



## CLOUD STORAGE INTEGRATION

With SignEasy, you can seamlessly import documents from popular cloud storage services like Dropbox, Box, OneDrive, and Google Drive, and can save back the signed documents. Now that your documents can be securely accessed from anywhere and sent for signature, there's no reason to print any paperwork.



## SECURE & LEGALLY BINDING E-SIGNATURES

Documents signed with SignEasy are E-SIGN ACT (US) and eIDAS (EU) compliant and as valid and legally binding as handwritten signatures. To boost the evidentiary value of your contracts, SignEasy also maintains audit trails of all signed documents. Your documents are also kept tamper-proof by using AES 256 encryption at rest and 256-bit SSL encryption during transit. For further security, you can set up a passcode or fingerprint authentication so that your signature, agreements, and contracts are safe and accessible only to you.



## WORKS WELL WITH CRM AND OTHER APPLICATIONS

Switch to an end-to-end electronic workflow and seamlessly import and export documents from the applications you use everyday. You can even sign documents right within your favorite applications like Gmail, Google Drive, and Dropbox, without switching between various apps using our mobile and browser extensions.

# Use cases

All parties in a real estate transaction can use electronic Signatures to get a variety of documents, agreements and disclosures signed, such as:

- Pre-approval letters
- Offer to purchase
- Sales contract
- Leases
- Rent agreements
- Floor plans
- Residential disclosure
- Homeowners Association documents
- Liens
- Closing disclosures
- Mortgage forms
- Certificate of occupancy
- Name affidavits
- Seller's affidavits.

## Realtors turn to SignEasy

SignEasy is trusted by real estate firms, housing finance firms and individual buyers and sellers, some of them being

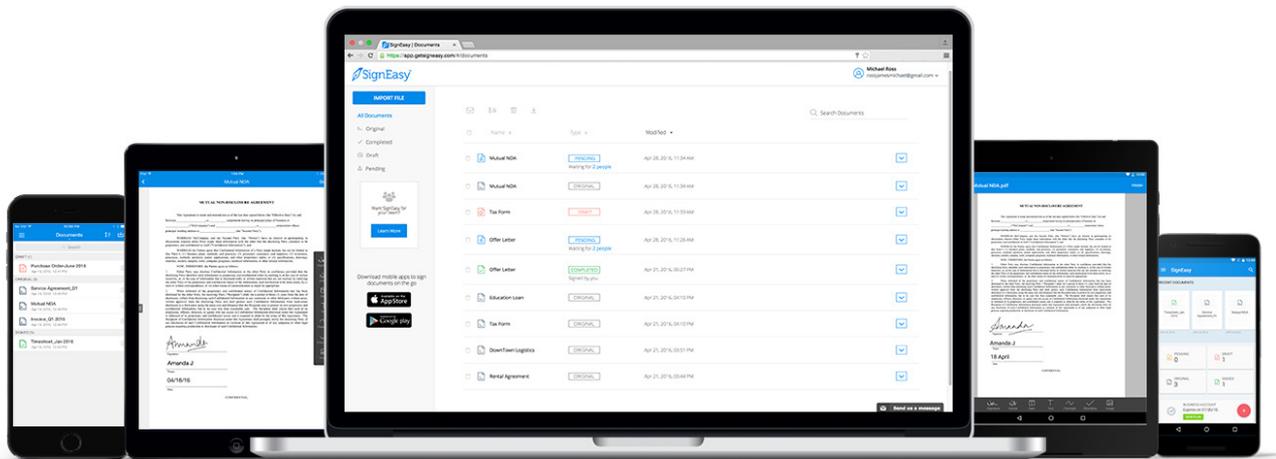


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Today with SignEasy what took 12-24 hours now takes 2-4 minutes. That means, what earlier took an entire workday is now completed in a tea break. Deals are saved because they can be secured in real time.

- Robert Couture  
Managing Partner, S&C Homebuyers

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Featured by Apple and Google and trusted by over 4 million users, SignEasy is the simplest and fastest way to sign or get documents signed from phone, tablet, or computer. People across industries such as real estate, legal, accounting, sales, insurance, human resources, logistics, and healthcare from over 150 countries use SignEasy to reduce business turnaround times, close deals faster, cut costs, and delight customers by eliminating the cycle of printing, scanning, and faxing of paperwork.

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